

A COMPLETE WEB-BASED MINISTRY PLANNING SYSTEM

The Healthy Church is a unique set of powerful ministry tools and an “idea warehouse” to help you articulate your ministry model, set priorities, and implement programs that meet your ministry objectives. This is accomplished by creating direction with precise

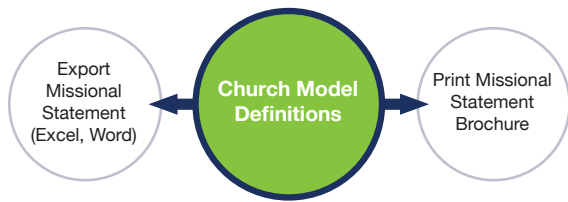
missional statements, defining your identity **(personality)**, using statistical analysis to determine the church’s health **(perspective)**, and using the most appropriate action plans **(planning)** to fulfill the great commission **(performance)**.





1 PERSONALITY

Defining Our Identity



Purpose:

Defining a church model and personalized missional statements allows the church to create a transferable philosophy of ministry and a common link to ministry objectives, assessments, organizational structure, activities and programs. This tool helps you articulate the church's ministry, easily monitor the execution of your plans and maintain the organizational integrity of your ministry.

Process Tool: Define your Church Model

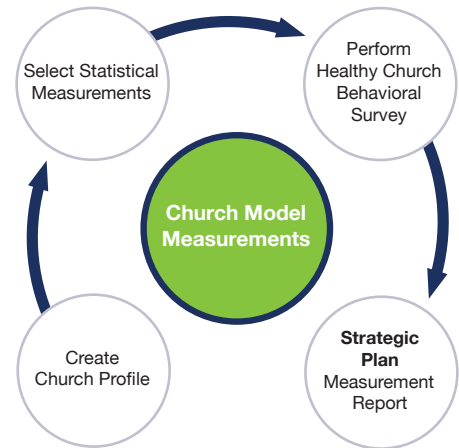
In 6 key New Testament purposes, select from 77 missional components with prebuilt and modifiable defined statements. Breaking it down, there are 23 components addressing the "focus" of those 6 New Testament purposes, 20 components addressing the "environment" where those ministries are implemented, 20 components that relate to "key results areas" and 20 components that "measure" your success in each of those New Testament purposes.

Be as detailed or as general as you like. Create a graphical brochure including your personalized missional statements.



2 PERSPECTIVE

Determining Our Health



Purpose:

Often the first concern of church leaders is to create a kind of report card to help them identify areas that need improvement. Both Healthy Church Statistical Measurements and the Healthy Church Survey are designed to provide a comprehensive analysis of the church's health.

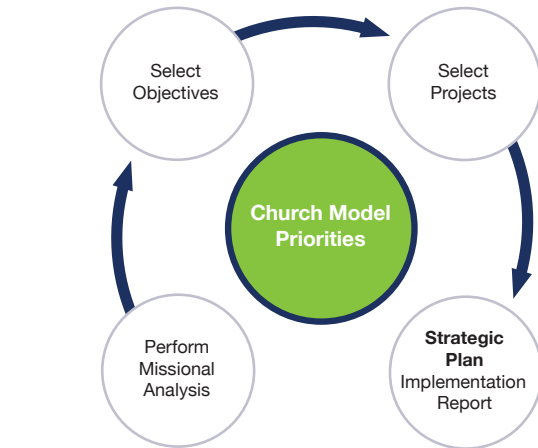
Process Tool: Statistical Measurements

Select from a library of more than 30 ratios and organizational measurements tied to your specific church model. Track statistics such as attendance, offerings, small groups, and outreach community events etc. The user can choose those measurements (options) that provide the best analysis for their church. Keep in mind that metrics cannot measure heart attitude or spiritual fruit. Only God does that. Data analytics can however give us insights into the probability of such spiritual successes.

Process Tool: Healthy Church Behavioral Survey

The Healthy Church Survey explores the characteristics, values, attitudes and lifestyle choices of your congregation as they relate to your community (perspective) identifying the perceptions of your church congregation in all key areas of your ministry.

3 PLANNING Pursuing Our Priorities



Purpose:

With the approach of the 21st Century, the growth and acceptance of project management is continuing at a phenomenal pace. It is now expected and appreciated by most church boards as a necessary component to assist in providing quality ministry.

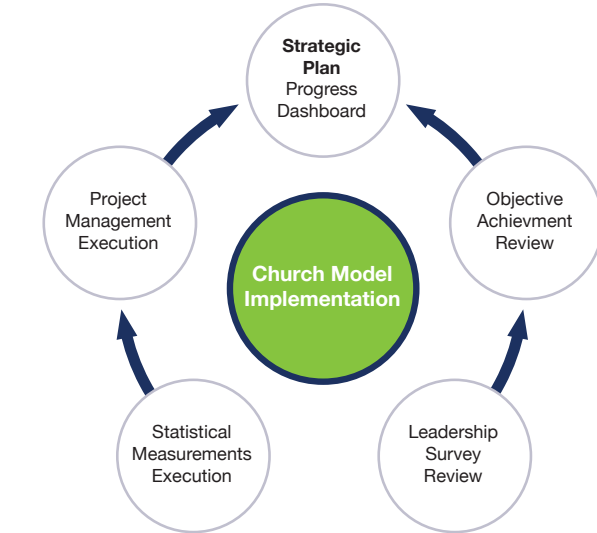
Process Tool: Ministry Planning Module

Begin this process by choosing from your model statements, those statements that form the priorities for this year's ministry. Then using our "idea bank" choose, modify or create analysis questions, objectives and projects helping you implement those priorities.

Process Tool: Healthy Church Projects

Projects assist a church leader in managing appropriate project action steps to enhance efficient and effective delivery of their ministry. Projects define the actual programs, events, tasks and systems planned to fulfill the church missional statements. Each project has the following tabs: overview, details, timeline, cost, approval and project resolution to keep you current and up-to-date. This creates a wholesome pattern that can be effectively replicated and improved each year.

4 PERFORMANCE Implementing Our Vision



Purpose:

There is a grave danger in believing that diagnosis in itself is a prescription. Until you come up with a practical action plan there will be little change. These modules will help you implement this year's priorities.

Process Tool: Tracking and Statistics

This module provides a simple and effective method of inputting attendance, ratios and statistical measurements for your church service(s), programs, budgets, small groups and other critical information.

Process Tool: Executive Leadership Surveys

Create your own or choose from a series of predesigned leadership surveys to gather critical information from your leadership team.

Process Tool: Resources

This tool is a combination of Word, Excel and PDF documents to provide comprehensive additional information in your research.

Process Tool: Progress Dashboard

The Progress Dashboard brings together a combination of all the collected critical data with a comparative analysis needed for your leadership team.

THINK INSIDE THE BOX

"I never imagined anyone could get so much in one package and still leave all the room I needed to make it my own."

6 MODULES FOR TOTAL MINISTRY PLANNING



Vision: Seeing Tomorrow ... Today

This module takes you through a thoughtful process to identify the best focus for your church and the unique contribution you can make to your community.



Worship: Enhancing the Worship Environment

Here you will find suggested options for the primary purposes of your worship services, whether your focus is primarily Bible centered or integrated with performed music, drama and arts, and whether you've chosen music that is contemporary, progressive or has a traditional merge. You can adapt them and other issues to fit who you are and the needs you have.



Serving: Empowering the Team

This module enables you to develop good processes for identifying people's abilities and gifts, helping and involving them to achieve their potential.



Outreach: Extending God's Reach

With material on traditional approaches and innovative options, this module focuses on ways to facilitate evangelism individually, corporately and in other cultures.



Discipleship: Communicating the Essentials

With this module you will be able to integrate and focus the instructional process so it is consistent and targets actual needs and interests. This module emphasizes Bible knowledge, motivation and discipleship.



Fellowship: Building Belonging

Find meaningful ways to create a strong involvement from a person's first contact with the church. With an atmosphere of expectation help people find their first friends and a good church home that fits.

Customizable Idea Banks

Use proven concepts from our libraries and modify them to suit your needs, or create your own options tailor-made for your church. Healthy Church provides access to the following 'idea banks':

- ✓ Church Model Statements
- ✓ Surveys and Survey Questions
- ✓ Objective Statements
- ✓ Motto Statements
- ✓ Analysis Questions
- ✓ Ministry Projects

OTHER KEY FEATURES

Denominational / Group Analysis

This feature will allow a denomination or group to assess their overall effectiveness. This analysis is more effective the greater the number of churches in a group or denomination using the webware.

Consultation Reports

This feature allows for single church or multiple church consultations creating comparative analysis reports for up to a group of ten churches working together to find effective solutions.

Theological Education

Healthy Church Strategic Planning webware is available and free to theological institutions for all pastoral students in their last 2 years of education. Call for more information.

Historical Data Retention

Healthy Church retains historical data for each church allowing them to effectively see long-term trends.

Mobile Compatibility

Healthy Church takes the appropriate content (events, audio, video, blogs, address info, survey inputs, and email notifications) and makes them available on mobile devices.

Healthy Church Independent Tools

Many of the tools in Healthy Church can be used independently outside the Healthy Church planning process allowing the webware to be used for a specific purpose.

Church Growth Resources Inc.

Bruce Scott, Executive Director
888-653-2675
info@healthychurchtools.com

www.healthychurchtools.com

